

# Less construction waste heading to landfill

Construction business Naylor Love Central Otago is working towards a more sustainable waste management system. Construction waste is a significant, nationwide issue with approximately 40-50% of all waste going to landfill.

Design Manager Andrew Blackford, says the company is in the process of standardising separation of recyclable and waste materials across building sites. To make this possible, consistent, clear, and durable signage is required.

“The aim is to make our signage standard across all our sites. This means when our people and sub-contractors move around our sites they will see the same consistent signage, and the right material ends up in the right bin. Ultimately the goal is to reduce the amount of construction waste heading to Victoria Flats Landfill.”

“Consistency is key to getting good results. It removes excuses people can have about not knowing what to do.”

To support it in its mission, Naylor Love received funding through QLDC’s Waste Minimisation Community Fund.

The company has made new signs with clearer instructions. Signs were previously typically fixed to the bins and often ended up leaving with the bin, so they have created their own stands to keep them onsite.

Naylor Love also wants to reduce the amount of waste coming onto sites by having material delivered in reusable packaging. “A lot of our products come wrapped in single use plastics and we are exploring better ways to do this with our suppliers” said Andrew.

“For example, palletised deliveries wrapped in shrink wrap – pallets have been used in shipping logistics for hundreds of years but shrink wrap is a relatively modern convenience item – we need look back in time to understand how deliveries were made and can be made going forward without it.”

“We are also minimising the amount of timber that warps when it gets wet by using the reusable tarps.”

“Slowly we are gaining traction and helping to change the culture of our own organisation and hopefully, with time, the sub-contractors that work with us. The industry needs to change and it’s important to us that we can be a leader in this transition.”

Naylor Love staff separating recyclable materials

Cardboard? Plastic? Naylor Love has got it sorted.

