

Public Notice | Pānui

QUEENSTOWN LAKES DESTINATION MANAGEMENT ORGANISATION BOARD: EXPRESSIONS OF INTEREST SOUGHT

The Queenstown Lakes Destination Management Organisation (DMO) will work collaboratively with the district's regional tourism organisations (Destination Queenstown and Lake Wānaka Tourism), Queenstown Lakes District Council (QLDC) and other relevant third parties to support the implementation of initiatives from *Travel to a Thriving Future* - the destination management plan for the Queenstown Lakes.

The DMO will have a lead role in the creation, management, and implementation of the destination management plan, with the goal of a future focused, regenerative visitor economy across the Queenstown and Wānaka region. It will bring to life initiatives which support the visitor economy to add value across social, cultural, environmental, and economic measures. The DMO creates the environment to support the desire from our communities and business to transition to a regenerative tourism model.

As a new entity, the DMO is seeking to appoint a Board of Directors which will comprise of no more than seven Directors, one of which will be appointed as the Chair at the first meeting of the Board. Applications are sought from suitably qualified candidates for these Board positions. A person specification and a copy of the DMO's constitution are available on the QLDC website (www.qldc.govt.nz) but skills and experience that will be considered favourably include:

- prior experience as a director, trustee or in a similar governance role,
- knowledge and experience in destination management and marketing at an international, national and local level,
- knowledge and experience in the tourism sector,
- understanding and knowledge of the Queenstown Lakes District.

Applications close on Friday, 23 June 2023 and should be sent for the attention of:

Katie Obermoser, Human Resources & Administration Manager
Destination Queenstown

PO Box 353

Queenstown 9300

or via email: katieo@queenstownNZ.nz

