## Korean Association of Queenstown

## About us

The Korean Association of Queenstown belongs to the Federation of Korean Societies in New Zealand and cooperates with the Korean Embassy. The Korean Association of Queenstown began its activities locally in 2013 with the purpose of helping immigrants, visitors, and wider community to live peacefully and safely. We elect a new president every two years.

We are a warm and welcoming group that deeply loves Queenstown. As migrants who have made this beautiful town our home, we are proud to be part of its multicultural spirit and look forward to building stronger connections with other communities.

## Our Queenstown Lakes community

We are a vibrant and close-knit community of about 200 members, including families and individuals. Our members live in Queenstown and other settlements in Otago and Southland such as Wānaka, Cromwell, and Invercargill. Members span all age groups, from young children to elders in their 80s, creating a truly intergenerational community that values connection, culture, and contribution.

## Our events and activities

Although our numbers are small, we are an active part of the wider community. We regularly participate in multicultural festivals and public events, proudly showcasing Korean traditional music, food, and performances. Our community members have performed Samulnori (Korean drumming), worn hanbok (traditional dress) in parades, and shared authentic Korean dishes with our neighbours.

In addition to celebrating Lunar New Year and Chuseok — Korea's two major traditional holidays — we also host or participate in the following:

- Norean Day, a cultural festival we organise once a year in Queenstown to represent both Seollal and Chuseok.
- Multicultural events such as the Queenstown Multicultural Festival and the Arrowtown Autumn Festival.
- )) Occasional social sports gatherings (not on a regular schedule).
- Traditional Korean music classes for children to learn about cultural heritage.

Education is also a key part of our mission. We operate a Korean language school on weekends to support second-generation Korean children and help them stay connected to their roots. The school is run by dedicated volunteer teachers and supported by local parents.













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