

Building a better future, one project at a time

What if we could build more in Queenstown Lakes District,
while wasting less?

That's exactly the question WAO set out to answer with its Better Building Circular Economy Education Programme, supported by the Queenstown Lakes District Council's Waste Minimisation Community Fund.

Construction and demolition waste makes up around 34% of all waste generated in the Queenstown Lakes District, which is approximately 309 tonnes sent to landfill every week.

Rather than accept that as business as usual, Wao's Better Building Working Group developed the initial "This is How We Build" campaign to inspire the local construction industry to rethink how materials are used, reused and recovered.



Find out
more about
the “This is How
We Build” series at
wao.co.nz/this-is-how-we-build

The campaign encourages builders, designers and developers to see landfill as a last resort and waste reduction as a key part of building better. The cornerstone of this campaign was the creation of a video. Featuring local partners, projects and real-world examples, to demonstrate that circular building practices aren't just possible; they're already happening across our district. WAO launched the video at several industry-in-person events across the district. [Watch the video here.](#)

Building on the foundation and momentum of this initial campaign WAO has gone on to develop the “This is How We Build” series, a six-part programme of training modules (short films), webinars and events designed to accelerate better building practices and the circular economy across our district.

By sharing practical ideas and celebrating local industry leaders, Wao is helping pave the way for a more sustainable construction sector, where reducing waste is the norm.

