

Alcohol Licence Public Notice – WEBSITE

Form 7a



Public notices of alcohol licence applications are published on the QLDC website and in local print publications (Mountain Scene and The Wānaka Sun). Please complete the form below and submit it with your application.

Notes:

- From 1 July 2026, the public notification of alcohol licence applications will incur a charge of \$150.00 per notice to cover publication costs.
- On- and off-licence applications for the same premises can be combined onto one notice if submitted together.
- Notice of the application also needs to be displayed at the premises.

Section 101, Sale and Supply of Alcohol Act 2012

The Queenstown Lakes District Licensing Committee has received the following application for an alcohol licence:

PUBLIC NOTICE DETAILS	
Application type <i>(New/renewal and/or variation)</i>	Renewal
Type(s) of licence <i>(On/Off/Club)</i>	On
Applicant <i>E.g. Company name</i>	Blue Collar Bars Limited
Trading name	Red Rock Bar & Cafe
Nature of business <i>E.g. Restaurant, bowls club, cellar door</i>	Tavern
Premises Address	48 Camp Street, Queenstown 9300
Proposed licensed days and hours (inside area) <i>E.g. Monday to Sunday, 8.00am to 4.00am</i>	Monday to Sunday, 8am to 2am the following day
Proposed licensed days and hours (outside area) <i>If no outside area is to be licensed, enter "N/A"</i>	Monday to Sunday, 8am to 10pm
Publication date <i>(To be completed by alcohol inspector)</i>	23/09/2026

Please email alcoholinspectors@qldc.govt.nz for a copy of the application to which this notice relates.

Any person who wishes to object to the application may, not later than 25 working days after the publication date of this notice, file a notice in writing of the objection with the Secretary of the District Licensing Committee at Private Bag 50072, Queenstown or via email to dlc@qldc.govt.nz.

No objection to the issue of a licence may be made in relation to a matter other than those specified in [s.105\(1\)](#) of the Act. No objection to the renewal of a licence may be made in relation to a matter other than those specified in [s.131](#) of the Act.

Office use only: This notice was displayed on the QLDC website from 23/09/2026 to 29/10/2026